





# PPS Visual Guidelines – Body (2 of 2)

TA 8556 REG - INTEGRATED WASTEWATER AND DRAINAGE MANAGEMENT FOR THE CITIES OF HAI DUONG, VINH AND CAN THO

**1 INTRODUCTION**

**1.1 Cities Development Initiative for Asia**

1. The Cities Development Initiative for Asia (CDIA)<sup>1</sup> is a regional initiative established in 2007 by the Asian Development Bank (ADB) and the Government of Germany, with additional support of the governments of Sweden, Austria and Shanghai. The long-term aim of CDIA is to contribute to the promotion of sustainable and pro-poor urban development, leading to improved environmental and living conditions for all, in Asian cities. To achieve this, CDIA provides assistance to medium-sized Asian cities (with a population from approximately 0.25 million to 5 million people) to bridge the gap between their development plans and the implementation of their infrastructure investments, through the identification and pre-structuring of appropriate projects and building urban management capacity.

2. Through this initiative, CDIA assists partner cities in achieving sustainable outcomes in the following areas:

- Improvement of urban environmental sustainability,
- Climate change mitigation/adaptation,
- Urban poverty reduction, and
- Enhancement of urban governance.

3. As shown in Figure 1, CDIA's focus within the infrastructure project cycle is on prioritizing infrastructure investments, PFS, and finding financing.

**Figure 1: Infrastructure Investment Project Cycle**

Source: CDIA "Pre-Feasibility Study Guidelines", April 2016

**1.2 Project History**

4. Preparatory discussions between CDIA and three cities in Vietnam – Can Tho, Hai Duong, and Vinh City – commenced in late 2014 and were followed by a CDIA mission in March 2015. These pre-FS are demand driven as cities applied to CDIA financing in the field in which they need to develop their infrastructures. City applications for CDIA assistance were received in May 2015 and approved by CDIA in June 2015 following consultation with

<sup>1</sup> More details at [www.cdia.asia](http://www.cdia.asia)

December 2016 Page 1

HEADER: PPS TITLE

JUSTIFIED ALIGNMENT

FIGURES AND TABLES ARE NUMBERED

SOURCES ARE CITED

FONT: ARIAL  
FONT SIZE: 11

FOOTER WITH PAGE NUMBER

Numbering begins in the Main Report Body while anything prior is numbered *i, ii, iii*

CONSISTENT NUMBERING

FOOTNOTES SHOULD BE LOCATED ON THEIR RESPECTIVE PAGES.  
FONT: ARIAL; FONT SIZE: 9

FOOTER WITH DATE